

**CSU's Mobile Communications Program ("Experiment") Status  
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I. What

1. Verbal award made to Sprint, presently in contract negotiations
2. Award expected in about a month
3. Mandatory program for employees, with exceptions
  - a. Commitment needed to obtain volume discounts and other perks
4. Optional program for students
5. Billing through CSU Telecommunications
6. Sales at the Software Cellar in Lory Student Center, and at Sprint cellular stores
7. Support via the ACNS help desk
8. Includes a Sponsorship of Athletics

II. Goals of the program

1. Lower prices
  - a. For most subscribers
  - b. Mobile to mobile included in basic plans
  - c. Fixed price options for text messaging, roaming, data, pictures, video...
2. Improved service
  - a. A small number of simple plans
  - b. Better local coverage, especially in basements of buildings
3. One centralized (details via email) bill for both land line and cellular line, billing support and increased auditability for cellular phones
4. Standardized devices
  - a. Select proven devices
  - b. Better support from both Sprint and CSU (help desk)
  - c. Integrate with the RamPoint portal and MS Exchange for calendar, electronic directory and webmail
  - d. Accessories and some phones stocked at the Software Cellar
5. More advanced technology
  - a. EvDO – Evolution, data only – 3G technology, promised for Fort Collins, no details or costs yet
  - b. Potential to integrate with EBS spectrum
  - c. Two-way “push to talk”
  - d. Bluetooth capability (e.g. wireless earpiece)
6. Avoid “churn” due to reorganization of telecommunications companies
  - a. Sprint purchase of Nextel – Nextel subscribers are fully “grandfathered” into Sprint

III. Characteristics

1. Good digital coverage on the front range, along major interstate corridors and in some other areas
2. Roaming analog coverage (need a dual mode phone and roaming “turned on”) good statewide
3. No details yet on EvDO coverage

IV. Info will be posted at <http://www.mobile.colostate.edu>